

Dear friends and family,

Autism is the fastest growing developmental disability in the United States and right here in NM affects 1 in 45 children. Young and old, boys and girls, families, communities, cities and towns throughout New Mexico; it affects us all. You never know when it will become your way of life.

I have found a way I can help raise awareness, acceptance and support for those affected by autism in NM - through the New Mexico Autism Society and the Ellen Reavis Walk for Autism. Just as the prevalence of autism continues to increase, so do the needs of the autism community in New Mexico, and that is why I choose to be involved.

I am dedicating my walk this year to **(Insert name here)**. **(Share your story.)**

Every year, the New Mexico autism community gathers at Balloon Fiesta Park to help raise awareness and acceptance, to educate, and celebrate the lives affected by autism! The autism community comes together to celebrate the joys, the struggles, the love and successes of those on the autism spectrum.

On April 2, 2016, the New Mexico Autism Society will host the 8th Annual Ellen Reavis Walk for Autism, "Awaken The Force of Acceptance and Awareness," at Balloon Fiesta Park. You can help us be a bigger force and voice in the autism community.

My goal is to raise **(your goal \$\$\$)** to help raise awareness and acceptance for those affected by autism in New Mexico. I am asking for your support. Your tax deductible contribution will help the New Mexico Autism Society continue to provide valuable resources, awareness, acceptance, support, advocacy and the opportunity to create a community for those affected by autism throughout New Mexico.

Please send a check, payable to the New Mexico Autism Society, to my address today:
(your address, city, state, zip)

Or visit our **(Insert TEAM FUNDRAISING URL)** to make an online donation.

You can help me make a difference, and together we can make a BIGGER difference in the lives of those affected by autism in New Mexico. Thanks in advance for your thoughtfulness and generosity!

Sincerely,
(your name here)

About the New Mexico Autism Society

The New Mexico Autism Society (NMAS) is a statewide organization that was founded in 1972 to serve the entire Autism Spectrum Disorder (ASD) community in New Mexico. The community includes individuals with ASD as well as friends, family, and any person who is concerned or interested in learning about ASD. NMAS provides support for community individuals in the form of educational workshops, emotional support, and various activities designed to promote interaction between community members. NMAS provides and promotes autism related programs at low or no cost to families and individuals affected with ASD throughout the state of New Mexico. The mission of NMAS is to improve the lives of all affected by ASD through advocacy, education, services, support, and the promotion of research. NMAS is the only grassroots organization whose sole mission is to support those affected by autism.

Sample Email

On April 2nd, I'm joining hundreds of walkers for the New Mexico Autism Society Ellen Reavis Walk for Autism and I need your support to make my efforts really matter!

Autism is the fastest growing developmental disability in the United States and right here in NM affects 1 in 45 children. Young and old, boys and girls, families, communities, cities and towns throughout New Mexico; it affects us all. You never know when it will become a part of your life and affect someone you love.

And that's why I'm walking – because you never know when it can affect you. My efforts will help The New Mexico Autism Society will strengthen the New Mexico Autism Society in their efforts to create a community of acceptance, support and connection for those affected by autism in NM. My efforts will also help increase awareness about autism. My personal fundraising goal is [\[insert your goal here\]](#), and I hope you'll help me reach it.

By making a one-time, tax-deductible donation, you can truly make a difference in the lives of those affected by autism. Just visit my online fundraising website listed below to make a donation.

[\[insert your fundraising website here\]](#)

Any amount you feel comfortable giving is deeply appreciated. Every dime makes a difference! With your support, we can make a positive impact today in the lives of those affected by autism.

Sincerely,

[\[Name\]](#)

P.S. Please forward this email to as many people as possible and encourage them to donate too!

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